

MEMORANDUM To: Exhibitors

From: Pam Knauer, Gretna Soltis: Conference Coordinators, Georgia Council for the Social Studies (GCSS)

Date: May 3, 2022

Re: 2022 GCSS Annual Conference; Classic Center; Athens; ***Engage and Explore: Social Studies From Local to Global***

Dear Exhibitor:

The GCSS Officers and Board of Trustees invite you to participate as an exhibitor at the 2022 Georgia Council for the Social Studies Annual Conference on October 27-28, 2022 in Athens, Georgia. The theme for this year's conference is ***Engage and Explore: Social Studies From Local to Global***. In the last face-to-face conference, pre-pandemic, there were over 50 exhibitors and 530 participants! We are eager to continue the tradition of offering Georgia educators an opportunity for securing state-of-the-art teaching materials as well as providing them with a chance to mingle with other educators, attend exciting lectures and participate in presentations featuring engaging teaching strategies. None of this would be possible without our exhibitors. Come join us and be a part of this experience.

EXHIBITORS: The Exhibit Hall will be located upstairs in one of the Athena ballrooms as well as downstairs in the hallways across from the Grand Hall rooms which will serve as breakout rooms. This allows participants to visit the Exhibit Hall throughout the full conference. There will be a scheduled time slot to visit the Exhibit Hall on Thursday afternoon. There will also be a vendor Meet and Greet Wednesday night from 6-8 PM for those who would like to participate. The conference will end at 12:30 PM on Friday, October 28th.

The **2022 GCSS Conference Exhibitor Reservation Form** may be found on the GCSS web site at www.gcss.net. You may pay by credit card via the GCSS website or mail the exhibitor registration form with your check payment.

Registration for exhibit space this year is \$400 per space. **The Classic Center offers standard power and upgraded internet access as well as shipping and other miscellaneous items that must be registered for [at this link](#) after setting up an account. Step by step directions are provided when logging in. Exhibitors may also purchase additional WiFi services and furniture through this site, if needed.** Booth numbers will be assigned at a later date.

Your exhibitor registration fee includes your conference registration, yearly membership in the Georgia Council for the Social Studies (which includes a newsletter and other mailings), a skirted table (8 ft. in length), 2 chairs, a waste basket, and lunch on Thursday. We ask that you get your reservations in early to secure your spot and to be listed in the conference program. Refunds for cancellation can be provided until October 3, 2022.

DOOR PRIZES: An always popular event is the drawing for door prizes at the end of the conference on Friday at 12:30. We encourage you to participate as all participants do appreciate your generosity. If you plan to donate, please identify any prize(s) you wish to provide on the reservation form. Prizes will be accepted at any time and door prize contributors will be recognized during the drawings.

ADVERTISE IN THE CONFERENCE PROGRAM: Advertising space in the conference program is available to all publishers. **(A company does not have to be a conference exhibitor to advertise in the conference program - an excellent way to make products known to educators across the entire state!)** It is a very good source of advertising at a minimal cost. Please submit the **2022 GCSS Conference Advertising Form** found on the GCSS website to indicate your interest in advertising in the 2022 conference program by **July 18, 2022**. Please follow guidelines for ad copy on the form and for payment information.

BE A SPONSOR. Consider being a sponsor of the GCSS conference. It's easy and it's appreciated. There are many opportunities for sponsorship as GCSS accepts any monetary amount. Sponsorship may be funding a keynote speaker or an event (the awards luncheon, continental breakfasts, or the leadership luncheon on Wednesday, October 26th).

Sponsors receive free ad space and exhibit space. Sponsors are acknowledged at each event, in the conference program, on the GCSS website, and at the Awards Luncheon. We will display signage at all sponsored events. Please help us continue a tradition of excellence in social studies education by being a sponsor.

HOTEL RESERVATIONS: As a conference participant, you are eligible for the GCSS Conference rate. Check the GCSS website (www.gcss.net) for available hotels and contact information which will be listed soon.

Should you have any questions about the conference, please contact Pam Knauer at knauerpamela6@gmail.com and/or Gretna Soltis at gretna.soltis2020@gmail.com. To access information on GCSS, visit our website at www.gcss.net. For questions concerning utilities, furniture, or technology requests at *The Classic Center*, please contact Tim DeMott at Tim@classiccenter.com or call 706.357.4455.

We look forward to seeing you in Athens!