

MEMORANDUM To: Exhibitors

From: Diane Sloan, Conference Coordinator, Georgia Council of the Social Studies

Date: February 9, 2012

Re: 2012 GCSS Annual Conference in Athens. *Invest in Civic Energy – It's Renewable*

Dear Exhibitor:

The GCSS Officers and Board of Trustees invite you to participate as an exhibitor at our 2012 Georgia Council for the Social Studies Annual Conference on October 25 – 26, 2012 in Athens, Georgia. The theme for this year's conference is *Invest in Civic Energy – It's Renewable*.

It's an election year. Citizenship is the forefront of our focus. We vote. We discuss and debate. And we provide our state's educators with a venue for renewing their spirits as well as providing new and innovative materials and strategies. Together we help teachers prepare students to become informed and involved citizens. Let's work together! Our exhibitors are a crucial part of a successful conference. We appreciate YOU and we need YOU!

This year we have an excellent program planned that will appeal to educators from all grade levels. We expect to draw educators from all over Georgia. We will offer non-competitive time for teachers to visit the exhibit area and discuss their needs with you while you demonstrate how you may best fulfill those needs.

So sign up today by completing the [Exhibit Space Reservation Form](#). If you register before June 1, rental space is \$300 per table without electricity and \$325 with electricity. After June 1, the price is \$325 without electricity and \$350 with electricity. Each of our tables are 8 feet in length. A tabletop display will fit easily on a table of this size. This fee also includes your conference registration and yearly membership in the Georgia Council for the Social Studies.

Reservations for space should be received by June 30, 2012 in order to be listed in our conference program which will be mailed out 3 months prior to the conference this year to all schools, social studies coordinators, GCSS members, universities focusing on student education, and curriculum directors. Exhibitors not making the deadline will be acknowledged on the GCSS website, www.gcss.net, and at conference events. An insert to the program will be distributed at the conference listing new exhibitors along with program changes. Refunds for cancellation can be provided until October 1, 2012.

DOOR PRIZES: If you would like to donate to our door prizes please identify any prize(s) you wish to give on the reservation form. We will have the drawing at the end of the conference and each donor will be recognized during this event. Prizes may be left at the GCSS table in the exhibit hall or a GCSS representative will visit your booth to collect them. This is a fun event, well attended, and we invite you to join us as well.

CONFERENCE PROGRAM ADVERTISEMENTS: This year GCSS will mail out a conference program in early August. Advertising space in the program is available to **all** publishers. **(A company does not have to be a conference exhibitor to advertise in the conference program - an excellent way to make products known to educators across the entire state!) It is a very good source of advertising at a minimal cost.**

Please submit the attached [Request for Advertising Space](#) form to indicate your interest in advertising in the 2012 conference program by July 1, 2012. **Ad copy should be in pdf format and sent to Diane Sloan by July 15, 2012 at disloan13@gmail.com.**

SPONSORSHIP. Please consider helping us make this a successful conference by being a sponsor. Sponsorship at any level is appreciated. We need general sponsorship as well as sponsors of breakfasts, the awards luncheon, tote bags and name tags. We will let our attendees know of your generosity by highlighting your sponsorship in the Conference Program, announcing it at conference events and displaying signage throughout the area and at events. Please help us continue a tradition of excellence in social studies education.

HOTEL RESERVATIONS: As a conference participant, you are eligible for the GCSS Conference rate. Check the GCSS website for available hotels and contact information.

Should you have any questions about the conference, please contact:
Diane Sloan, GCSS Conference Coordinator, 1650 Anderson Mill Rd, Apt 2203, Austell, GA 30106; Phone: (404)408-6180; E-mail: disloan13@gmail.com

We look forward to seeing you in Athens!!!