

MEMORANDUM To: Exhibitors

From: Diane Sloan, GCSS Conference Coordinator

Date: April 1, 2010

Re: 2010 GCSS Annual Conference in Athens. *Teach Like the Future Is Now*

Dear Exhibitor:

The GCSS Officers and Board of Trustees invite you to participate as an exhibitor at our 2010 GCSS Annual Conference on October 28-29, 2010 in Athens. We missed seeing you in 2009 and hope that you will be able to join us this year. The NCSS Conference at the World Congress Center last November was a great success and I hope you were able to be a part of it. We enjoyed collaborating with our national conference colleagues and believe they were very pleased with their Atlanta experience. However, we now need to reconvene and rejuvenate our state conference for Georgia's teachers. They need our assistance in these difficult times.

Please know that without our exhibitors we would not be able to provide Georgia teachers with an opportunity to "recharge their batteries" and "refine their classrooms" with new and innovative materials. We have an exciting program planned for this year's conference that should appeal to educators from all grade levels. We make sure there are a fair number of sessions to appeal to every teacher.

Please sign up today by completing the Exhibit Space Reservation Form (<http://www.gcss.net/2010ExhibitSpaceForm.pdf>). **EXHIBITS:** Rental space is \$300 per table without electricity and \$325 per table with electricity. Each table is approximately 6 feet in length (some 8-foot tables are available upon request). This fee also includes your conference registration and yearly membership in the Georgia Council for the Social Studies.

Reservations for space should be received by June 15, 2010 in order to be listed in the conference preview bulletin. All exhibitors will be listed in the conference program which will be distributed at the conference and posted on the GCSS website [www.gcss.net](http://www.gcss.net) in early October. Refunds for cancellation can be provided until October 1, 2010.

**DOOR PRIZES:** If you would like to donate to our door prizes please identify any prize(s) you wish to give on the reservation form. We will have the drawing at the end of the conference and each donor will be recognized during this event. Prizes may be left at the GCSS table in the exhibit hall or a GCSS representative will visit your booth to collect them. This is a fun event, well attended, and we invite you to join us as well.

**CONFERENCE PROGRAM ADVERTISEMENTS:** This year GCSS will send out a conference preview bulletin in early August with an overview of this year's conference highlights and exhibitors. This bulletin will be mailed to several thousand council members, school districts, conference presenters, previous years' attendees and exhibitors. The conference program will be distributed at the conference and will include the session descriptions, ads and all exhibitors, sponsors, etc. In addition, all conference related information will be posted on the council's website [www.gcss.net](http://www.gcss.net).

Advertising space in the program is available to **all** publishers. **(A company does not have to be a conference exhibitor to advertise in the conference program - an excellent way to make products known to educators across the entire state!)** It is a very good source of advertising at a minimal cost.

Please use the attached Request for Advertising Space (<http://www.gcss.net/2010AdvertisingForm.pdf>) form to indicate your interest in advertising in the 2010 conference program and return by July 15, 2010. As you will notice, reduced rates for advertisements are offered to those who will also have exhibits at the conference.

**Ad copy should be in pdf format and sent to Diane Sloan at [disloan13@gmail.com](mailto:disloan13@gmail.com) or you may mail a CD-ROM by July 15, 2010 to the address below.**

**SPONSORSHIPS: GCSS NEEDS SPONSORS FOR THIS CONFERENCE!!! Please consider helping us make this a successful conference by being a sponsor. This year we will be hosting an Awards Luncheon on Thursday and need sponsors for this event. We also need sponsors for the breakfasts and for tote bags and name tags. General sponsorship is also appreciated. Your sponsorship will be highlighted in the Conference Program, announced at conference events and displayed via signage at events. Please help us continue a tradition of excellence in social studies education.**

**HOTEL RESERVATIONS:** As a conference participant, you are eligible for the GCSS Conference rate. Check the GCSS website for available hotels and contact information.

Should you have any questions about the conference, please contact:  
Diane Sloan, GCSS Conference Coordinator, 1650 Anderson Mill Rd, Apt 2203, Austell, GA 30106  
Voicemail: (404) 408-6180 or (770) 745-5617; E-mail: <mailto:disloan13@gmail.com>

We look forward to seeing you in Athens!!!